GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:5207
ANSWERED ON:27.04.2000
APPOINTMENT OF PUBLIC RELATION AGENCY
Y.S. VIVEKANANDA REDDY

Will the Minister of TOURISM be pleased to state:

(a) whether his Ministry considering appointing the Public Relation Agency to help, create a positive image of India as a major tourists destination;

(b) if so, the details thereof; and

(c) the time by which a final decision is likely to be taken in this regard?

Answer

MINISTER OF TOURISM & CULTURE(SHRI ANANTH KUMAR)

(a) Yes, Sir.

(b)&(c) The Ministry of Tourism has released an advertisement for appointment of a Public Relations Agencyin order to project a positive image of India as a major tourist destination. The agency will be appointed expeditiously after following proper procedures.